

Program Marks

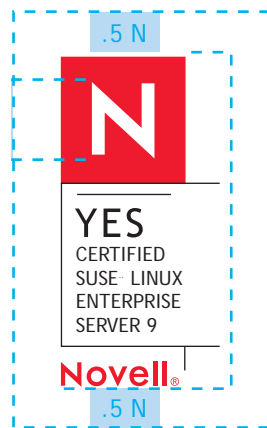
PROGRAM MARK GUIDELINES

The Novell Program Mark reinforces brand equity, giving the company a consistency in the crowded marketplace. Use of a Novell Program Mark on a product or service indicates the high standards and mission encapsulated in that product and/or service. The artwork should never be altered in any way.

THE RULES

When using the YES CERTIFIED Mark follow these rules:

- *The Program Mark artwork and sizing are a pre-established relationship. Do **NOT** deviate from the artwork provided in the Program Mark guideline.*
- *1/2 the height of the “N” serves as a measurement for the minimum clear space requirements around the Program Mark. Make this space flat and unpatterned, free of any other design elements, and clear of the edge of the page.*
- *Use Novell Red and black as the primary color for all Program Marks. If Novell Red is unavailable, print the artwork 100% black.*
- *The use and creation of Program Marks must be approved by Corporate Marketing.*



2 color mark



Minimum size
.843", 5p3, 21.412 mm



2 color mark



1 color mark



on dark colors



on light colors